

If you can see it on the horizon — Winovia can help you reach your goal.

WINOVIA LLC is a consulting company that provides innovative, customized solutions in product development, process improvement and issue resolution. WINOVIA LLC also conducts process improvement and product development training using the

six sigma and *design for six sigma* methodology with the goal of improving efficiencies of products, processes and services, streamlining business processes, reducing operational costs, improving margins and increasing revenues.

Why Winovia?

Vinny Sastri, President, Winovia LLC, has over 18 years' experience in the plastics and chemicals industry. He has worked for some of the world's largest companies like General Electric, Honeywell

and BASF in technology, quality, marketing and training. Winovia provides customized solutions to a diverse clientele, ranging from small companies to large global corporations.

Win with the unique combination of technology, manufacturing, quality (six sigma) and marketing expertise Winovia can offer you in:

1. New Market Penetration and Top Line Revenue Growth
2. Product Differentiation and the Competitive Edge
3. High Value Innovative Products
4. Increased Sales
5. Improved Product Quality
6. Process Improvement
7. Manufacturing Efficiencies and Cost Reduction



IF YOU ARE LOOKING FOR ...

○ MATERIALS:

- New materials and new technologies
- Material selection
- Cost versus performance
- Broad-based plastics properties knowledge
- Broad-based plastics processing knowledge
- Broad-based plastics analysis and characterization
- Market research

○ PROCESS:

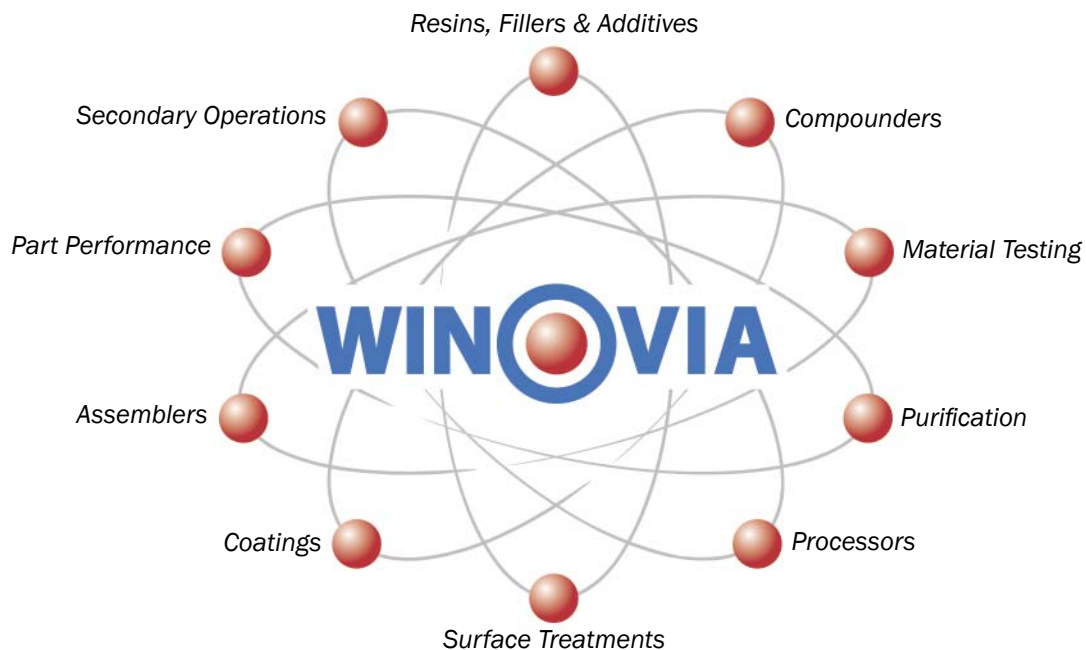
- Process improvement
- Manufacturing efficiency
- Productivity improvement
- Product profitability
- Streamlining product lines
- Resource management

○ REGULATORY:

- Hazard and safety analysis
- Environmentally safe materials and technologies
- Climactic control performance
- Biocompatibility, low toxicity and chemical resistance
- Recyclability

... THEN WINOVIA CAN HELP.

Winovia has access to an array of new technologies and processes that can differentiate you in the market place.





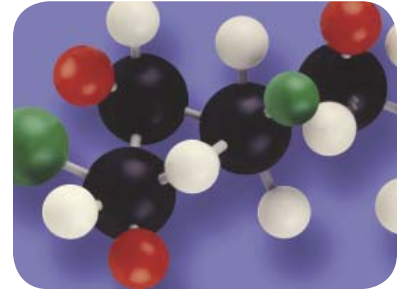
INDUSTRIES AND MARKETS

○ KEY INDUSTRIES

- Medical devices
- Semiconductors
- Automotive
- Aerospace
- Electrical/Electronic

○ TARGET MARKETS

- Plastics compounders
- Plastics processors
- Plastics end-users
- Resin manufacturers
- Chemical manufacturers



EXPERTISE

○ MARKETING

- Market research and analysis
- Market trends
- Regulatory trends
- Strategic product planning

○ QUALITY

- Six Sigma
- Design for Six Sigma
- Total Quality Management
- Continuous Improvement

○ MATERIALS

- Engineering thermoplastics
- Commodity plastics
- High temperature plastics
- Silicones
- Thermosets
- Additive technology
- Organic/polymer synthesis

○ MANUFACTURING

- Extrusion (compounding, films, fibers)
- Injection molding
- Resin production
- Chemical processes



How can Winovia help? Take a closer look.

PRODUCT DEVELOPMENT: Developed new product in 6 weeks for cosmetics component supplier, using material analysis, characterization, compounding and project management skills. Supply of incumbent product had been terminated. Risk abatement of \$3 million in annual sales.

MANUFACTURING: Developed process to manufacture safe-to-use pellets from flammable powder, using compounding and materials expertise. New sales to compounder of \$500,000 annually. Provided manufacturing flexibility for pellet end-user.

CASE STUDIES

for details visit
www.winovia.com

NEW CONTRACT/MARKETING: Helped a transformer manufacturer win a \$5 million contract with technically sound data on rigorous part performance testing. Used marketing analysis and segmentation, competitive product comparisons, product differentiation and materials properties expertise.

ISSUE RESOLUTION: Identified root cause and implemented corrective action for a molder of a major ink jet printer manufacturer, using six sigma tools, injection molding and secondary processing knowledge, and materials characterization. Sales increased from 1 million pounds to over 30 million pounds over five years.



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